

# How to Measure your Practice's ROI on Telehealth

## Key Factors To Evaluate When Implementing Telehealth

Tailor these considerations to your operations and patient demographics to have a more accurate understanding of the ways your telehealth program is affecting your bottom line.

- Impact on Patient Acuity Levels
- Patient Retention
- Program Maintenance
- Cost Savings
- Reimbursements
- Staffing



## Statistics

71% of practices realized cost savings by implementing telehealth. Out of those practices, 29% saw a 20% or more improvement in their ROI.

2017 Foley Report



## Metrics To Track

Keep watch of these statistics regularly when implementing a new telehealth program to measure growth and track performance.

✘ Appointment Cancellation Rates

↙ ↗ Readmission Rates

i Treatment Adherence

👤 Patient Retention

- Patient Volume/Acquisition

😊 Patient Engagement & Satisfaction

